

**NOTICE TO VOTERS OF DATE AFTER WHICH NO ARGUMENTS
FOR OR AGAINST A CITY MEASURE
MAY BE SUBMITTED TO THE CITY CLERK**

NOTICE IS HEREBY GIVEN that the General Municipal Election is to be held in the City of Encinitas on November 8, 2016 at which there will be submitted to the voters the following measure:

Shall City Council Resolution No. 2016-52 and Ordinance No. 2016-04, which collectively update the City's General Plan Housing Element, amend related General Plan provisions, and amend Specific Plans, Zoning Code, Zoning Map, Municipal Code, and Local Coastal Program, in an effort to comply with State law, incentivize greater housing affordability, implement rules to protect the character of existing neighborhoods, maintain local control of Encinitas zoning, and resolve existing lawsuits, be adopted?	YES
	NO

NOTICE IS FURTHER GIVEN that pursuant to Article 4, Chapter 3, Division 9 of the Elections Code of the State of California, the legislative body of the City, or any member or members thereof authorized by the body, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.

NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and sample ballots for the election, the City Clerk has fixed August 22, 2016, 5:00 p.m. as the date after which no arguments for or against the City measure may be submitted to the City Clerk for printing and distribution to the voters as provided in Article 4. Arguments shall be submitted to the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, at the City Hall, 505 S. Vulcan Avenue, Encinitas, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

At the Regular City Council meeting held on June 22, 2016, the City Council adopted Resolution 2016-53 which authorizes its members to file written arguments in favor of the City Measure and provides for the filing of rebuttal arguments. The City Council also authorized an Ad Hoc City Council Subcommittee, consisting of Deputy Mayor Shaffer and Council Member Blakespear to draft a written argument in favor of the Measure for City Council consideration at its regular City Council meeting to be held on August 17, 2016, and the preparation of a draft rebuttal argument for City Council consideration at its regular meeting to be held on August 24, 2016.

Printed direct arguments submitted to the voters shall be titled either:

"ARGUMENT IN FAVOR OF MEASURE ____"
or
"ARGUMENT AGAINST MEASURE ____"

NOTICE IS FURTHER GIVEN that the City Council has determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct arguments, may be filed with the City Clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, not more than 10 days after the final date for filing direct arguments. The deadline for submitting a rebuttal argument is August 30, 2016, 5:00 p.m.

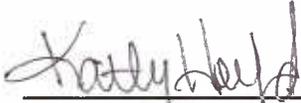
Printed rebuttal arguments submitted to the voters shall be titled either:

"REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE _____"
or
"REBUTTAL TO ARGUMENT AGAINST MEASURE _____"

NOTICE IS FURTHER GIVEN that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the City Clerk's Office for not less than 10-calendar days from the deadline for the filing of the arguments and analysis. Any rebuttal argument filed under the authority of the elections code will be available for public examination in the City Clerk's Office for not less than 10-calendar days from the deadline for filing rebuttal arguments.

Direct arguments and rebuttal arguments must be received (not postmarked) in the City Clerk's Office by the above deadlines.

The argument/rebuttal may have no more than five (5) signatures. If more than five (5) signatures are submitted, the first five (5) will be printed in the Sample Ballot/Voter Information Pamphlet. All signers must sign the argument/rebuttal in addition to signing the argument/rebuttal signature form provided by the City Clerk's Office.



Kathy Hollywood, City Clerk

Dated: June 23, 2016