

# COASTAL MOBILITY & LIVABILITY STUDY



City of Encinitas  
Planning & Building Department  
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## Coastal Business District Parking Study



### What is the Coastal Business Districts Parking Study?

The study will help the City understand different parking issues along the Coastal Corridor through the use of parking data collection, stakeholder input, public input, and an analysis of current development and future development demand. The study will result in Identifying opportunities to be better utilize parking, parking management strategies or alternatives to reduce the need to drive or park along the corridor.

## Anticipated Study Process and Schedule

### 1. Parking Counts -

Counts help identify on-street parking demands along the Coastal Corridor

- collected in winter and summer, 2016

### 2. Surveys -

Surveys collect resident, business, and visitor information about parking issues and concerns.

- distributed and analyzed in late 2016

### 3. Stakeholder Interviews -

Additional input from community organizations representatives.

### 4. Draft Parking Options -

Helps develop community-supported alternatives and solutions.

- presented to public for in spring 2017

[www.encinitasca.gov/cmls](http://www.encinitasca.gov/cmls)



## FREQUENTLY ASKED QUESTIONS...

### How does the Parking Study tie into the Coastal Mobility and Livability Study (CMLS)?

The CMLS is comprised of three studies: the Active Transportation Plan, Parking Study and the Rail Corridor Vision Study. The CMLS is a coordinated effort for efficiency, coordination and to allow public participation through a unified vision.

The data collection effort will help identify key parking issues, and suggest a variety of short and long term parking options and parking management strategies. The City is coordinating community workshops to solicit feedback on the Parking Study and how parking issues relate to other improvements in the corridor.

### What are the goals of the Parking Study?

An important objective of the parking study is to collect high quality data for on-street parking along the Coastal Corridor. Parking data was collected on Coast Highway 101, Vulcan and San Elijo Avenues, beach parks, and within some surrounding residential areas.

The parking study is aligned as one study as with the Active Transportation Plan and Rail Corridor Vision Study to provide a comprehensive, coordinated and efficient process as the Coastal Mobility and Livability Study.

### What can I do to get involved?

Provide feedback on the project survey's, input at any of the public workshops or online at [www.encinitasca.gov/cmls](http://www.encinitasca.gov/cmls). If you have any comments about the parking study, please send an email to the Project Contact listed below.



Staff and consultants will report back to City Council with more information about the parking options and public comments Spring 2017.

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For more information about the Coastal Business Districts Parking Study and upcoming workshops on creating an overall vision for the coastal corridor, please visit [www.encinitasca.gov/cmls](http://www.encinitasca.gov/cmls).

